

Tart Cherry Extract Powder

What is CherryMax™?

CherryMax™ is a premium tart cherry extract powder, sourced from European-grown cherries and designed to deliver an **industry-leading polyphenol concentration of 25%**, the highest on the market. This powerful extract is standardized to contain a **minimum of 2.5% anthocyanins**, offering potent antioxidant and anti-inflammatory benefits. CherryMax™ uses advanced extraction and chromatographic purification methods to ensure a highly concentrated, clean ingredient that is free from additives, preservatives, and allergens.

With a low **daily dose of just 100mg**, CherryMax™ is a top choice for nutraceutical and functional food formulations, setting a new standard for tart cherry extracts in the market.

Why CherryMax™?

1 Unmatched Polyphenol and Anthocyanin Content:

CherryMax™ delivers a potent concentration of **25% polyphenols and 2.5% anthocyanins**, offering superior antioxidant and anti-inflammatory benefits. This high polyphenol content supports cardiovascular health, exercise recovery, and overall well-being.

2 Superior Extraction Method:

CherryMax™ is produced using an advanced **extraction and chromatographic purification method**, preserving a wide range of bioactive polyphenols. This process ensures that CherryMax™ retains the **highest potency and purity** compared to other methods, offering a more robust polyphenol profile.



Color is Key!

When selecting a tart cherry extract, color is a **crucial indicator of quality**. CherryMax™ boasts a vibrant, deep red hue that reflects its **high concentration of active compounds**, far surpassing lighter-colored alternatives. This rich color not only enhances the visual appeal of your products but also **signifies superior potency**, ensuring greater health benefits and efficacy in your formulations.

3 Ease of Formulation:

Our extraction method removes sugars and non-soluble compounds, ensuring CherryMax™ is **freely water-soluble**. This makes it ideal for applications requiring clarity and consistency, such as beverages, gummies, and other formulations.

4 Cost-Effective Dosing:

With 25% polyphenols, far higher than the 5-20% typically found in other tart cherry extracts, CherryMax™ achieves maximum efficacy at a **daily dose of just 100mg**, providing formulation flexibility and cost efficiency.



Gummies

The deep red color of CherryMax™ makes it a perfect fit for gummies, adding vibrant visual appeal that consumers associate with potency and quality. Its low 100mg daily dose fits easily into a single gummy, offering both convenience and effective health benefits. The strong color also highlights the high concentration of polyphenols and anthocyanins, giving your gummies a visual and functional edge.



Beverages

CherryMax™ brings natural, rich color to beverages, enhancing their marketability and appeal. Its water solubility ensures clarity, while the low 100mg dose delivers powerful antioxidants without impacting the taste or texture. The deep red hue not only looks attractive but also signals the high potency of the active compounds in every serving.



Capsules

CherryMax™ is ideal for capsule formulations, offering a rich red color that reflects its concentrated polyphenol content. The small 100mg dose fits easily into a single capsule, providing strong health benefits in a compact form. The color adds differentiation, making your capsules stand out while indicating the potency and purity of the extract.

Specifications

Shelf Life: 36 months

Solubility: Freely soluble to water

Dose: 100mg

Appearance: Dark red powder

Format: Bulk Powder

Taste: Characteristic

Claims:

- USDA Organic
- Non-GMO
- Gluten Free
- Self-Affirmed GRAS

10366 Roselle Street, Suite A | San Diego, CA 92121 | Phone: (858) 200-0758

sales@selectingredients.com | www.SelectIngredients.com